

Open Day Program for Prospective ongoing Students and Graduating
from High Schools and Colleges in Poland
KDU Global Campus and PWSZ
April 28, 2022

Go Global! Go KDU!

Emerging Leader in International Education



**KYUNG DONG
UNIVERSITY**

취/업/사/관/학/교 경동대학교

Assoc. Prof. Dr. Ahmed Absi
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KDU Profile



- **Founded: 1981**
- **Undergraduate Programs: 33**
- **Korean Students: more than 7500**
- **International Students: more than 650**

KDU Profile

▶ English Track Programs

Global Campus	Bachelor of Business Administration	Bachelor of Hotel Management	Bachelor of Smart Computing
	English for Academic Purposes		

▶ Korean Track Programs

Global Campus	Korean Studies	Korean for Academic Purposes	Leisure & Resort
Medical Campus	Dental Hygiene	Dental Technology	Emergency Medical Services
	Health Management & Education	Medical Technology	Nursing
	Occupational Therapy	Physical Therapy	Social Welfare
	Visual Optics		
Metropole Campus	Architecture Design	Architectural Engineering	Business Administration
	Civil Engineering	Computer Engineering	Cyber Security for Information
	Design	Early Childhood Education	Food Service Management
	Hotel Cuisine	Physical Education	Police Science
	Public Administration	Secondary Special Education	Sports Marketing
	Teaching Korean as a Foreign Language		

KDU Global Campus

Undergraduate and Language Training Programs for International Students

English Track Programs:

**Bachelor of
Business
Administration**

**Bachelor of Hotel
Management**

**Bachelor of
Smart
Computing**

Korean Track Programs:

**Bachelor of
Korean Studies**

Language Training Programs:

**English for
Academic Purposes**

**Korean for
Academic Purposes**

KDU Profile

Accredited by the Ministry of Education of the Republic of Korea:

✓ **1st in Employment Rate of Graduates**

85%

KDU Profile

Accredited by the Ministry of Education of the Republic of Korea:

✓ **1st in Growth of Number of International Students (105% per year)**

105%

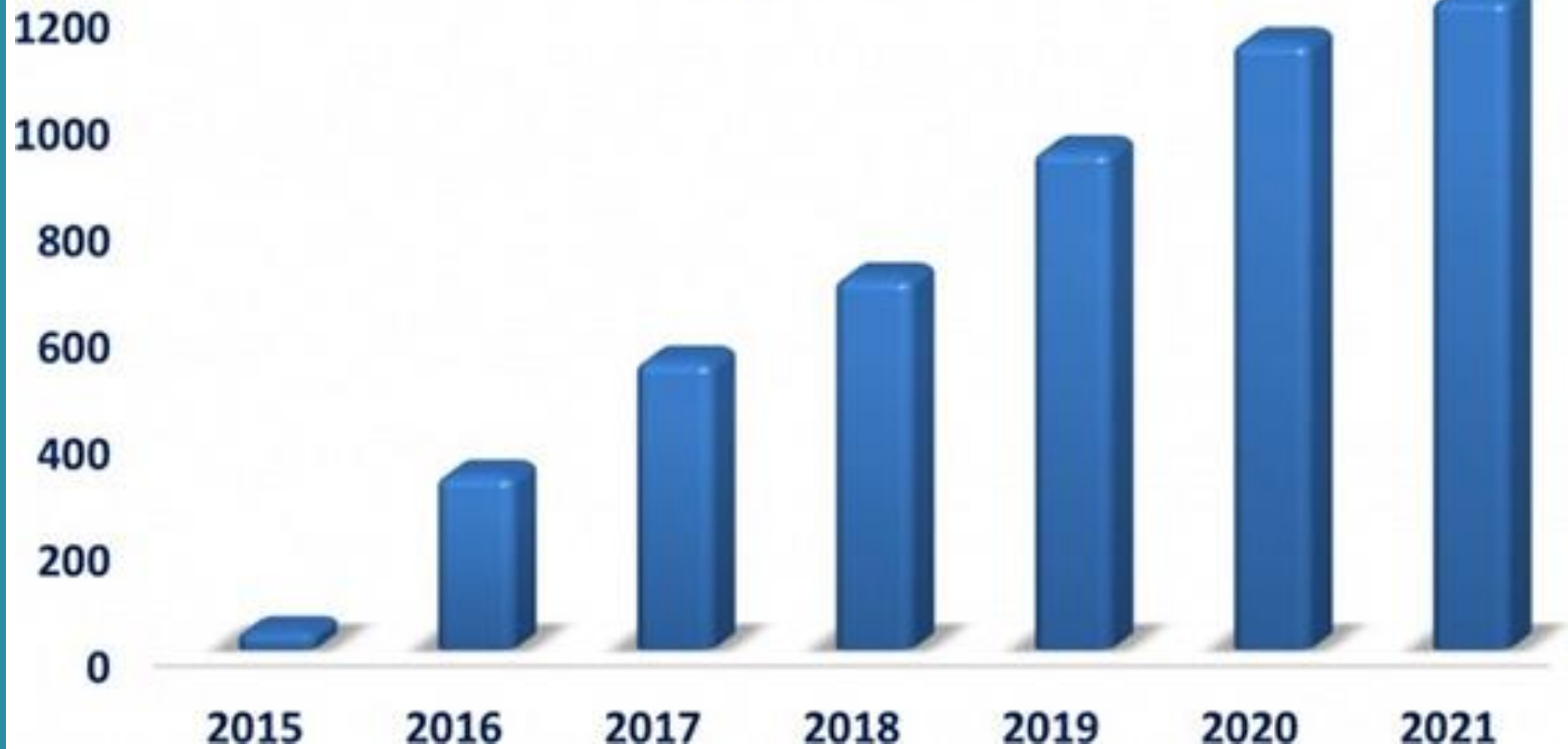
KDU Profile

Accredited by the Ministry of Education of the Republic of Korea:

✓ **1st in Part-time Job Placement of
International Students (95%)**

95%

Cumulative International Student Enrollments at KDU Global



Why KDU ?

- ✓ **Highly Specialized Curriculum**
- ✓ **High-profile International Faculty**
- ✓ **Family-like Student Care System**
- ✓ **State-of-the-art Campus Facilities**
- ✓ **Part-time Job Placement**
- ✓ **Extensive Scholarships**
- ✓ **Global Student Mobility Worldwide**

Specialized Curriculum

Bachelor of Business Administration

Marketing & Operations

Consumer Behavior

Brand Management

International Marketing

Service Marketing

Productions & Operations Management

Global Supply Chain Management

Retail Management

Accounting & Finance

Principles of Accounting

Microeconomics

Principles of Finance

Macroeconomics

Financial Management

Financial Accounting

Cost Accounting

Managerial Accounting

Human Resource Management

Human Resource Management

Organizational Behavior

Human Resource Development

Labor Management

International Conflict Management

Personality Development & Social Skills

Vocational Guidance

Information Systems

Business Information Management

Principles of E-Business

Computer Applications

Decision Support Systems

Business Software

Total Quality Management

Globalization & Entrepreneurship

Global Strategic Management

Business Entrepreneurship

International Business Law

Corporate Social Responsibility

Career Trainings & Workshops

Income Generating Project

Korean & English Proficiency

Multicultural Studies

English Correspondence

Korean Culture & Communication I&II

Oral Communication

Korean Culture & Communication III&IV

Specialized Curriculum

Bachelor of Smart Computing

Game Development

Probability and Statistics

Computer Graphics

Games Theory & Implementation

Computer Games Programming & Game Engine

2D Computer Animation

3D Modelling

Virtual Reality

Big Data & Cloud Computing

Computer Programming with C++

Database Management Systems

Decision Support Systems

Parallel & Distributed Computing

Cloud Computation & Virtualization

Big Data Analytics & Machine Learning

Cyber Security & Privacy

Computer and Information Security

Cryptography

Cyber Security

Operating Systems

Digital Forensics and Investigations

Artificial Intelligence

Ethical Hacking

Networking & IoT

Computer Applications

Computer Architecture and Digital Systems

Data Communication & Telecommunication Systems

Network Infrastructure & Management

Linux Operating Systems & Networking

Internet of Things

Mobile & Web Development

Visual Programming

System Analysis & Design

Object-oriented Programming with Java

User Experience Design

Web Application Development

Advanced Web Technology

Korean & English Proficiency

Multicultural Studies

English Correspondence

Korean Culture & Communication I&II

Oral Communication

Korean Culture & Communication III&IV

Specialized Curriculum

Bachelor of Hotel Management

Hotel Organization & Operations

Hotel Operations Management

Rooms Division Management

Hospitality Facilities Planning & Design

Food & Beverage Management

Kitchen Operations Service Quality Management

Hotel Cost Control & Revenue Management

Tourism Development & Marketing

Resort Management

Service Marketing

Leisure & Casino Operations Management

Event Management

Sustainable Hospitality & Tourism

Accounting & Finance

Principles of Accounting

Principles of Finance

Hospitality Economics

Financial Management

Financial Accounting

Managerial Accounting

Business Intelligence & Information Systems

Business Information Management

Principles of E-Business

Computer Applications

Decision Support Systems

Business Software

Total Quality Management

Globalization & Entrepreneurship

Global Food & Beverage Management

Global Tour Guiding & Interpretation

Bar Management

Global Strategic Management

Foodservice Standard Practices

Hospitality & Tourism Law

Korean & English Proficiency

Multicultural Studies

English Correspondence

Korean Culture & Communication I&II

Oral Communication

Korean Culture & Communication III&IV

Specialized Curriculum

Bachelor of Korean Studies (Korean Track)

Korean Language

Introduction to Korean Linguistics I
Introduction to Korean Linguistics II
Theories of Korean Grammar
Korean Orthography
Applied Linguistics

Teaching Korean Language

Introduction to Korean Language Education
Theories of Korean Lexicology Education
Teaching Korean Grammar
Theories of Teaching Korean Language
Teaching Korean Culture

Korean Culture

Understanding Korean Society
Contemporary Korean Culture
History of Korea
Traditional Korean Culture
Understanding Korean Industry Culture

Translation & Interpretation

Intermediate Korean I
Intermediate Korean II
Interpretation & Translation of Korean Language
Writing in Korean Language
Current Korean Language

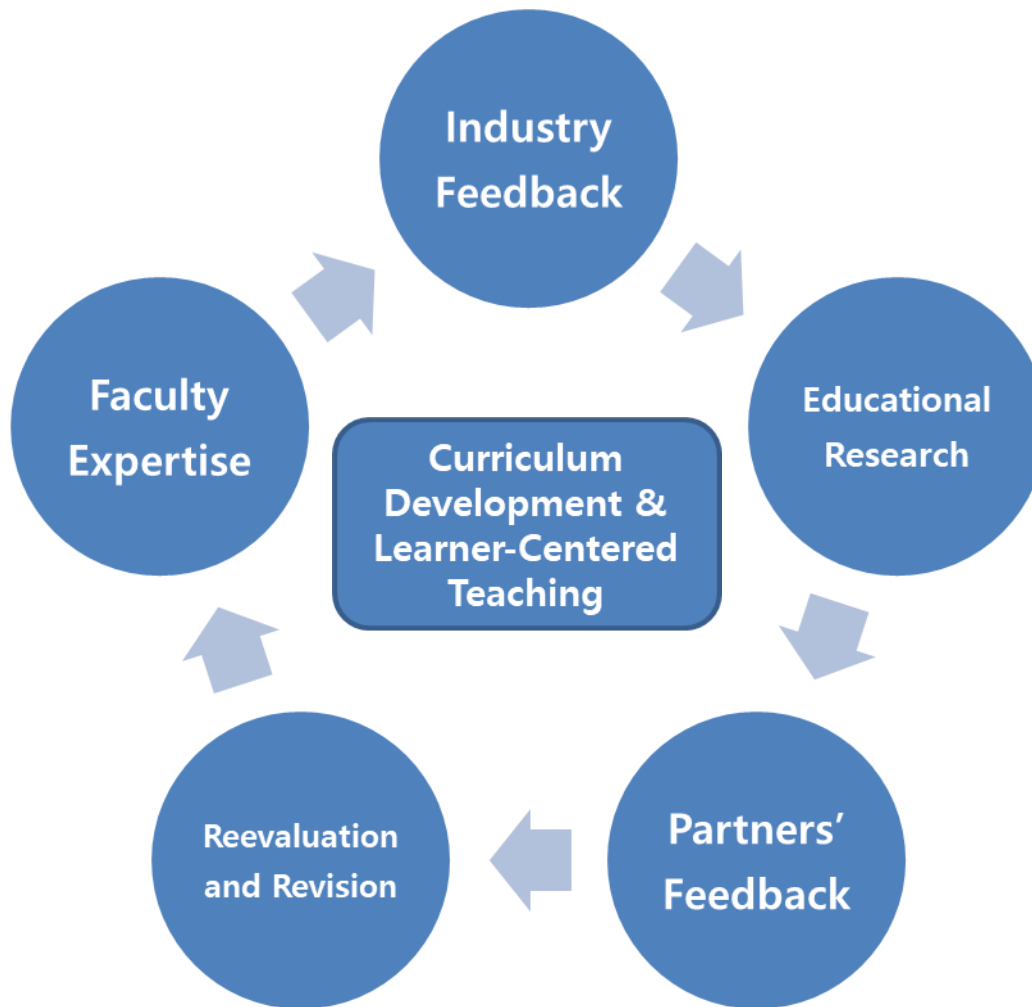
Multicultural Studies & Counselling

Understanding of Multicultural Aspects in Korean Culture
Crisis Counselling
Korean Business Culture
Strategy of Negotiation
International Migration and Labor Policy

Liberal Arts

Multicultural Studies
English Correspondence
Computer Applications
Korean Political Economy
Korean Culture & Communication I, II, II I& IV
Creating Thinking and Idea Development

Specialized Curriculum



International Faculty with Extensive Industry and Academic Experience



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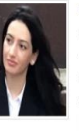
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 > PhD (Grid and Supercomputing)



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 > PhD (Accounting)



KURNIA, Rina
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 > MAcc



IMRONUDIN
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 > MSc (Management)
 > PhD (Financial Management)



IHWAN, Susi
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Family-like Student Care System

Academic Counselling and Individual Tutoring



Non-academic Counselling and Personal Care



Student-Centered Learning and Living Facilities

Dormitories:

- Capacity of 1600 Students
- Cooking and Sports Facilities
- 2-student per Room
- Praying Room
- Laundry Rooms
- 24-hour Finger-print Access Security
- Study Room

Learning Facilities

- Central Library
- PC Labs
- 24-hour Access Study and Practice Lounges
- International Culture Center and Student Lounges



Student-Centered Learning and Living Facilities

Medical Campus



Student-Centered Learning and Living Facilities

Metropole Campus



Student-Centered Learning and Living Facilities

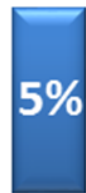
Global Campus



Campus Life



Job Placement Services



Not working part-time

0%

20%

40%

60%

80%

100%

Job Placement Services

800
companies
nationwide

To guarantee 600 jobs for
graduates annually

82.1 %
Employment
Rate (2021)

65 local
businesses
and factories

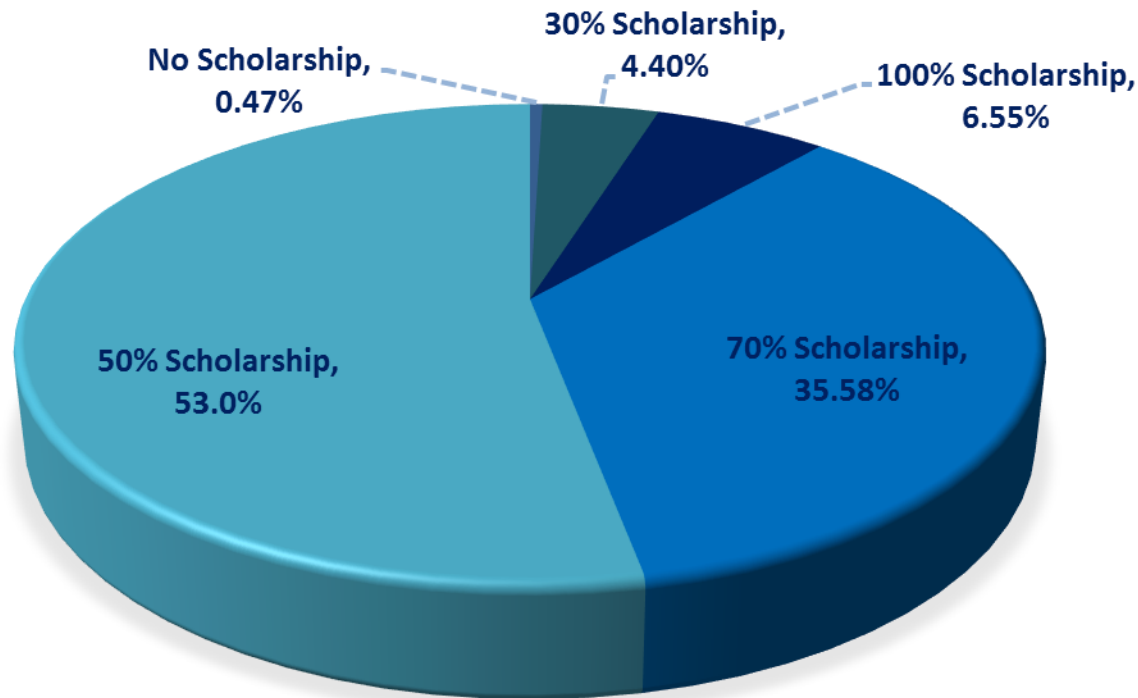
To ensure legal and
secure part-time job
placement for the
enrolled students

95 %
Employment
Rate (2021)

Extensive Scholarships

KDU Scholarship and Financial Aid for International Students

KDU INTERNATIONAL STUDENT SCHOLARSHIP DISTRIBUTION



Extensive Scholarships

Upon Admission (For the 1st Semester)

IELTS: 5.5 and more 50%; 6.5 and more 70%, 7.0 and more 100%

TOPIK: Level3 70%; Level4 100%

GPA: 70 and more 50%; 80 and more 70%, 90 and more 100%

Enrolled Student (From the 2nd Semester)

*Each semester's GPA determines the scope of scholarship for the following semester.

30% tuition fee for 75% to 79% average mark

50% tuition fee for 80% to 89% average mark

70% tuition fee for 90% to 94% average mark

100% tuition fee for 95% to 100% average mark

For PWSZ students transferring to KDU:

70% Scholarship for 1st semester

Global Student Mobility

- ✓ Diverging from traditional high-cost, intricate channels of international student mobility.
- ✓ World class education under **common academic platform**.
- ✓ **Pooling the know-hows, ideas, and resources** for nurturing highly-specialized professionals with global mindset.
- ✓ The network that is recognized and joined by **23 prominent partners from 13 countries** around the world.

Global Student Mobility



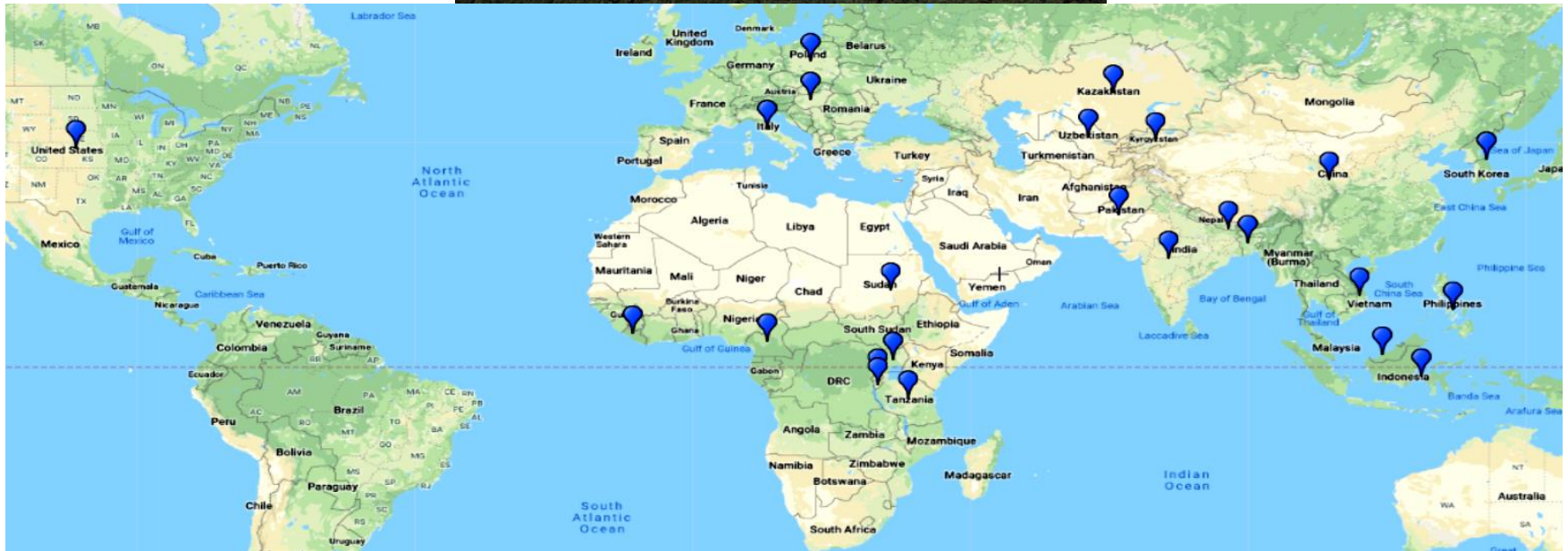
Go Global! Go KDU!

Boost up your future with student mobility!

Global Campus
www.global.ku.edu.kh

Contact:
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Small images showing students in various settings, including classrooms, group photos, and presentations.



Admission Requirements

English Track Programs

(Bachelor of Business Administration, Bachelor of Hotel Management, Bachelor of Smart Computing):

- Duration of Study: 4 years (8 semesters)
- **IELTS 5.5**
- High School/Lyceum/College Diploma
- Excellent Academic Performance Record

Korean Track Programs (Bachelor of Korean Studies):

- Duration of Study: 4 years (8 semesters)
- **TOPIK Level 3**
- High School/Lyceum/College Diploma
- Excellent Academic Performance Record

Application Process



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영동대학교
대학중임평기 최우수대학





영동대학교





Thank You

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